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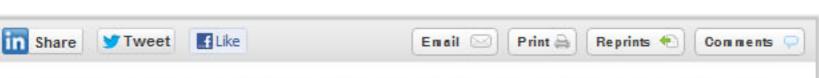
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★ SonicSEO's Raichur shares job creation experience with nation's lawmakers

New Mexico Business Weekly by Joe Renaud, Web Editor Date: Wednesday, July 18, 2012, 3:01pm MDT - Last Modified: Wednesday, July 18, 2012, 3:07pm MDT

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Joe Renaud Web Editor- New Mexico Business Weekly Email

Arvind Raichur, president and founder of SonicSEO, attended a Democratic Steering Committee meeting today on Capitol Hill, and shared his personal experience creating jobs through small business on a local level.

Raichur was invited by U.S. Senator Tom Udall (D-NM) to speak at the Democratic Steering Committee meeting in Washington, D.C. Wednesday.

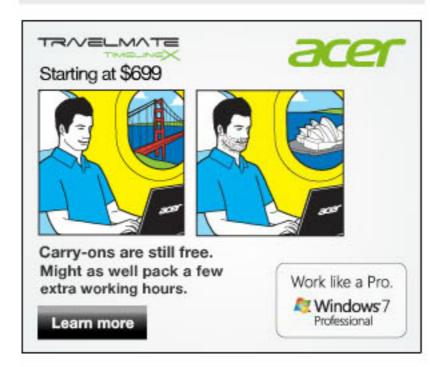
SonicSEO, headquartered in Albuquerque, has 30 employees and has served more than 4,000 clients. The company specializes in online marketing services to businesses across North America. The Business Weekly in February profiled the company and Raichur as part of a story on a new partnership the company had formed.

"SonicSEO was honored to participate in today's meeting to share ways on how small businesses are leading the way with innovation to create jobs," Raichur said in a prepared statement. "Using the Internet especially for small and medium-sized businesses, is essential for job growth. Time and time again, small businesses have hired people as a result of our services. We celebrate the fact that we've been creating jobs in New Mexico and around the country."



Courtesy Senate Democrats

SonicSEO President and Founder Arvind Raichur, left, with U.S. Senator Tom Udall (D-NM) at the Democratic Steering Committee meeting today.



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