

WASHINGTON – At the invitation of U.S. Senator Tom Udall, New Mexico small business owner Arvind Raichur shared his personal experience creating jobs at a Democratic Steering Committee meeting on Capitol Hill today.

Mr. Raichur is the President and founder of SonicSEO, an Albuquerque-based company that offers online marketing services to businesses across North America. At the meeting, Democratic Senators and small business owners from across the country discussed how to build on local job creation and further support small business growth.



“I was proud to highlight the work SonicSEO, and all New Mexico’s small business, are doing,” Udall said. “The legislation we pass here in Washington has real consequences for small business job creators and their input is critical as we work to create more jobs.”

“SonicSEO was honored to participate in today’s meeting to share ways on how small businesses are leading the way with innovation to create jobs,” said Raichur. “Using the Internet – especially for small and medium-sized businesses, is essential for job growth. Time and time again small businesses have hired people as a result of our services. We celebrate the fact that we’ve been creating jobs in New Mexico and around the country.”

According to the most recent data available from the Small Business Administration, New Mexico is home to more than 150,000 small businesses – representing almost 96 percent of all employers. Additionally, more than 75 percent of all businesses in the state have fewer than 20 employees.

Mr. Raichur, who attended the University of New Mexico undergraduate and law school, has operated the company in the state since 1997; in 2010 the New Mexico Business Weekly named SonicSEO one of the “Best Places to Work”. He also serves on the board of WESST – a statewide, non-profit development organization that provides training and technical assistance to small businesses in New Mexico.