

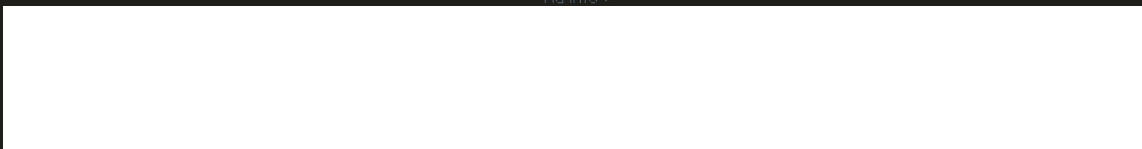


Search

Meet MoneyWatch | Log In

- Home
- The Economy
- Your Career
- Saving & Spending
- Investing**
- Retirement
- Money Library
- CBS News

Ad Info



Get	DOW ↑ +96.30	11352.08 +0.86%	S&P 500 ↑ +13.16	1219.23 +1.09%	NASDAQ ↑ +24.37	2573.80 +0.96%	EAFF ↑ +0.94	56.74 +1.68%	OPEC OIL ↓ -0.48	83.65 -0.57%	10YR YLD ↑ +0.02	2.99 +0.76%
-----	-----------------	--------------------	---------------------	-------------------	--------------------	-------------------	-----------------	-----------------	---------------------	-----------------	---------------------	----------------

- Get Quote
- Recent Quotes
- Top Indices

Internet Brands Acquires Assets of AllLaw.com and AttorneyLocate.com

Wednesday December 01, 2010 - 18:30 PM EST
Business Wire News Releases

Released By AllLaw.com, Inc. and Internet Brands

Internet Brands (NASDAQ: INET) and AllLaw.com, Inc. announced today the acquisition of AllLaw.com and AttorneyLocate.com, properties of Internet marketing firm AllLaw.com, Inc. These websites connect consumers with attorneys throughout North America and provide laypeople and legal professionals with access to legal information, forms and news.

Share: [SHARE](#)

Rating:

With a substantial amount of organic traffic, good reputation in the search engines, and clients throughout North America, AllLaw.com and AttorneyLocate.com are leaders in the attorney directory and legal information space.

"We are excited to add AllLaw.com and AttorneyLocate.com to our growing collection of legal sites," said Bob Brisco, CEO of Internet Brands. "These sites are strong properties that enable us to continue to build out our legal vertical—providing consumers with access to the resources they need to make informed legal decisions."

As an Internet marketing firm, AllLaw.com, Inc. will maintain control of its search engine optimization (SEO) business with attorneys and other small businesses across the United States and Canada through an existing DBA called SonicSEO.com.

AllLaw.com, Inc. plans to undergo a corporate name change to SonicSEO.com, Inc. within the next month.

According to Arvind Raichur, CEO of AllLaw.com, Inc., "Having built AllLaw.com and AttorneyLocate.com from the ground up, we are proud to have developed and maintained these sites since 1998. We believe Internet Brands will continue to provide a great consumer experience and take these sites to a great place—connecting more clients with legal professionals."

"This is an exciting change for us," Raichur continued. "As we move forward in the new Internet climate, this transaction enables us to better focus our efforts on SEO, the fastest growing segment of our business where we have a 95% renewal rate. The quality of our SEO and Internet marketing services is not going to change; it is an area of growth and expansion that we look forward to thriving in for years to come."

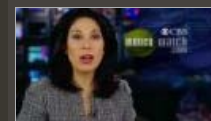
About Internet Brands, Inc.

Internet Brands, Inc. is a unique and leading Internet media company. INET owns and operates more than 100 websites that are leaders in their vertical markets. These sites include ApartmentRatings.com, CarsDirect.com, ExpertHub.com, CruiseReviews.com, DavesGarden.com, DoItYourself.com, FitDay.com, FlyerTalk.com, HealthNews.org, Loan.com, Wikitravel.org, and many more. In total, these sites organically attract (without paid marketing) approximately 69 million unique visitors per month. The vast majority of these sites have very strong community participation.

Latest MoneyWatch Segments

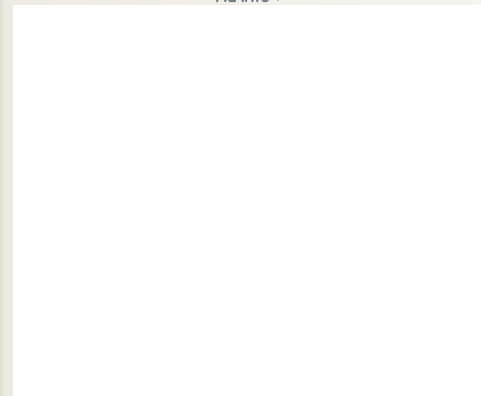


Jobless Claims Rise Briefly



Good News for Jobless Americans

Ad Info



Active MoneyWatch

What are folks in the community talking about

- 71 Build Your Own Annuity
- 42 Four CDs That Protect Against a Bond Bubble
- 26 Why GNMA's Shouldn't Be Your Bond Choice
- 21 Annuity Industry Gets Name Makeover
- 21 US Stocks Rally in September, but Many Investors Missed It
- 21 Vanguard Joins the Investment Porn Crowd
- 21 Vanguard Lowers Mutual Fund Costs!
- 19 Refinancing Your Home Might Cost You in the Long Run

Sponsored Links

INET is also unique in its ability to monetize Internet audiences. The company's proprietary platform optimizes yields from its more than 40,000 direct advertisers spanning seven vertical categories. The platform is also core to the company's acquisitions strategy, providing a cost-efficient and scalable approach to expanding the company's online footprint.

About AllLaw.com, Inc. (soon to be SonicSEO.com, Inc.)

AllLaw.com, Inc. is an Internet marketing company that was started in 1998 by University of New Mexico alumni Arvind Raichur, J.D. and Becky Raichur in Albuquerque, N.M. The company began by offering Internet marketing services to attorneys—providing websites, an online attorney directory and an online portal for consumers and lawyers in need of legal information. After surviving the dotcom bust of 2001, the company has gradually expanded its online marketing services to reach other types of businesses.

The company, through SonicSEO.com, offers comprehensive Internet marketing services that include: website design, development, hosting, search engine optimization, e-commerce solutions and social media services. They are leaders in making quality online marketing accessible to small- to medium-sized businesses. Located in Albuquerque, New Mexico, the company has clients throughout the United States and Canada.

Contacts:

SonicSEO.com
 Arvind Raichur, President/CEO
 888-437-3737
 Arvind@SonicSEO.com

www.SonicSEO.com

or
 Internet Brands
 Steve Lombardi, 925-621-4311

Related Stocks:

[INTERNET BRANDS-A](#)

Print this story Email this story Download PDF



Stock Market XML and JSON Data API provided by FinancialContent Services, Inc.
 Nasdaq quotes delayed at least 15 minutes, all others at least 20 minutes.
 By accessing this page, you agree to the following [terms and conditions](#).
 Conference calls info supplied by OpenCompany
 Fundamental data supplied by Morningstar
 Stock quotes supplied by Telekurs USA

- [Markets - Market News](#) | [Currencies](#) | [International](#) | [Treasury & Bonds](#)
- [Stocks - Overview](#) | [Stock News](#) | [Gainers/Losers](#) | [Sectors](#)
- [Mutual Funds - Overview](#) | [Fund News](#) | [Gainers/Losers](#) | [Popular Funds](#)

[Track Your Portfolio](#) >

Google Analytics - Free

Gain traffic and optimize your site with Google Analytics. Free!

www.google.com/Analytics

Free Power of Attorney

Make Free Power of Attorney Forms Absolutely Free. Create-Save-Print

RocketLawyer.com/Power-of-Attorney

Social Media Marketing

Learn to Use Social Media to Get More Leads. Free Webinar & WP!

MoneyWatch Blogs

Who is talking to you on MoneyWatch

- [Jane Bryant Quinn](#) | Make the Most of Your Money
- [Eric Schurenberg](#) | Financial Independence
- [Jill Schlesinger](#) | The Financial Decoder
- [Jerry Edgerton](#) | Cars and Money
- [John Keefe](#) | The Macro View
- [Carla Fried](#) | The Daily Money
- [Mark Thoma](#) | Maximum Utility
- [Stacey Bradford, Sarah Lorge Butler](#) | Family Finance
- [Ilyce Glink](#) | Home Equity
- [Marlys Harris](#) | The Consumer Reporter
- [Dan Kadlec](#) | Bank of Dad
- [Kathy Kristof](#) | Devil in the Details
- [Lynn O'Shaughnessy](#) | The College Solution
- [Farnoosh Torabi](#) | You're So Money
- [Ron Brown](#) | Power Plays
- [Robert Pagliarini](#) | Your Other 8 Hours
- [TheLadders](#) | Career Management
- [Conrad deAenlle](#) | Against the Grain
- [Nathan Hale](#) | Mutual Fund Insider
- [Allan Roth](#) | The Irrational Investor
- [Larry Swedroe](#) | Wise Investing
- [Charlie Farrell](#) | Retirement Roadmap
- [Ray Martin](#) | What Works
- [Steve Vernon](#) | Money for Life

Dow	Nasdaq	S&P 500	News
Dow 11352.08	+96.30	+0.86%	